

2026 Sponsorship Opportunities



The Minnesota and Wisconsin Geothermal Associations work to advance geothermal heating and cooling through education, workforce development, industry collaboration, and policy engagement. Sponsorship supports contractors, strengthens supply chains, and helps utilities and policymakers expand deployment of a proven, low-carbon energy solution.

Sponsors gain visibility, credibility, and meaningful engagement with the professionals and organizations shaping the future of geothermal energy in the region.

Sponsorship

... demonstrates commitment to professionalism and industry advancement.

... strengthens relationships with contractors and installers.

.... provides an opportunity for direct engagement with contractors, distributors, and industry leaders.

□ Bronze @ \$750/Year	□ Silver @ \$1250/Year	□ Gold @ \$2500/Year	□ Platinum @ \$5000/Year
Target Audience: Contractors	Target Audience: Wholesalers & Distributors	Target Audience: Manufacturers	Target Audience: Public Utilities & Electric Cooperatives
<ul style="list-style-type: none"> Recognition on the association website sponsor page Company name listed in association communications Permission to use "Association Sponsor" logo in marketing materials Demonstrates commitment to professionalism and industry advancement Membership (Only contractor level) (1) Registration for annual conference OR a training seminar. 	<ul style="list-style-type: none"> Recognition on the association website sponsor page Company name listed in association communications Permission to use "Association Sponsor" logo in marketing materials Demonstrates commitment to professionalism and industry advancement Membership (1) Registration for annual conference AND (1) training seminar. Discount on golf outing sponsorship Exhibit space at conference Membership (Levels: Contractor, Wholesalers, Distributors, Manufacturers and Utility) 	<ul style="list-style-type: none"> Prominent logo placement on the association website sponsor page Company name listed in association communications Permission to use "Association Sponsor" logo in marketing materials Demonstrates commitment to professionalism and industry advancement Opportunity to co-sponsor training sessions or technical workshops Membership (2) Registrations for annual conference AND (2) training seminars. Golf outing hole sponsorship Exhibit space at conference Membership (Levels: Contractor, Wholesalers, Distributors, Manufacturers and Utility) 	<ul style="list-style-type: none"> Prominent logo placement on the association website sponsor page Company name listed in association communications Permission to use "Association Sponsor" logo in marketing materials Recognition as a strategic partner of the association Opportunity to collaborate on pilot programs, research, or demonstrations Participation in geothermal policy and regulatory discussions Demonstrates commitment to professionalism and industry advancement Opportunity to co-sponsor training sessions or technical workshops Membership (4) Registrations for annual conference AND (4) training seminars. Golf outing hole sponsorship Golf Outing foursome Exhibit space at conference Membership (Levels: Contractor, Wholesalers, Distributors, Manufacturers and Utility)

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SPONSOR/EXHIBITOR CONTACT INFORMATION

Contact Name: _____

Person(s) Attending: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Payment Method (check one)

☐ Mastercard ☐ Visa ☐ Amex ☐ Discover
Email: jane@assocmgmtservices.com

☐ Check - Submit with check payable to:
WGA | PO Box 833 | Germantown, WI 53022

Name (as it appears on card) _____

Card No. _____

Expiration Date _____ Security Code _____

Billing Address _____

City, State, Zip _____

TOTAL AMOUNT DUE \$