



# WISCONSIN GEOTHERMAL ASSOCIATION

## Sponsorship Application

Please complete the following information:

|  |   |                            |  |        |                                      |        |                    |  |        |                                       |        |  |                                      |        |                                    |        |  |                                     |        |  |  |
|--|---|----------------------------|--|--------|--------------------------------------|--------|--------------------|--|--------|---------------------------------------|--------|--|--------------------------------------|--------|------------------------------------|--------|--|-------------------------------------|--------|--|--|
| Company Name _____<br>Address _____<br>Street _____<br>PO Box _____<br>City _____ State _____<br>Zip Code _____<br>Contact Person _____<br>Please print _____<br>Title _____<br>Signature _____  | Phone (    ) _____<br>Fax (    ) _____<br>Phone (    ) _____<br>E-Mail _____<br>Website _____<br>Other Contacts _____ |                            |  |        |                                      |        |                    |  |        |                                       |        |  |                                      |        |                                    |        |  |                                     |        |  |  |
| <input type="checkbox"/> Enclosed is a copy of my professional, geothermal training verification(IGSHPA, Manufacturers, University, etc)   |   |                            |  |        |                                      |        |                    |  |        |                                       |        |  |                                      |        |                                    |        |  |                                     |        |  |  |
| <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Type of Sponsorship</b></td> <td style="width: 30%;"><input type="checkbox"/> Contractor **</td> <td style="width: 15%;">\$ 250</td> <td style="width: 30%;"><input type="checkbox"/> Distributor</td> <td style="width: 15%;">\$ 500</td> </tr> <tr> <td>(Please check one)</td> <td><input type="checkbox"/> Loop Field Contractor**</td> <td>\$ 250</td> <td><input type="checkbox"/> Manufacturer</td> <td>\$ 500</td> </tr> <tr> <td></td> <td><input type="checkbox"/> Designer***</td> <td>\$ 250</td> <td><input type="checkbox"/> Utility *</td> <td>\$ 500</td> </tr> <tr> <td></td> <td><input type="checkbox"/> Associate*</td> <td>\$ 250</td> <td colspan="2">           Wisconsin Geothermal Association, Inc. is a non-profit 501-c(6) corporation. Your sponsorship may be a tax deductible business expense. Please check with your tax preparer or accountant.         </td> </tr> </table> |   | <b>Type of Sponsorship</b> | <input type="checkbox"/> Contractor **   | \$ 250 | <input type="checkbox"/> Distributor | \$ 500 | (Please check one) | <input type="checkbox"/> Loop Field Contractor** | \$ 250 | <input type="checkbox"/> Manufacturer | \$ 500 |  | <input type="checkbox"/> Designer*** | \$ 250 | <input type="checkbox"/> Utility * | \$ 500 |  | <input type="checkbox"/> Associate* | \$ 250 | Wisconsin Geothermal Association, Inc. is a non-profit 501-c(6) corporation. Your sponsorship may be a tax deductible business expense. Please check with your tax preparer or accountant. |  |
| <b>Type of Sponsorship</b>   | <input type="checkbox"/> Contractor **  | \$ 250                     | <input type="checkbox"/> Distributor   | \$ 500 |                                      |        |                    |  |        |                                       |        |  |                                      |        |                                    |        |  |                                     |        |  |  |
| (Please check one)   | <input type="checkbox"/> Loop Field Contractor**  | \$ 250                     | <input type="checkbox"/> Manufacturer  | \$ 500 |                                      |        |                    |  |        |                                       |        |  |                                      |        |                                    |        |  |                                     |        |  |  |
|  | <input type="checkbox"/> Designer***  | \$ 250                     | <input type="checkbox"/> Utility *   | \$ 500 |                                      |        |                    |  |        |                                       |        |  |                                      |        |                                    |        |  |                                     |        |  |  |
|  | <input type="checkbox"/> Associate*   | \$ 250                     | Wisconsin Geothermal Association, Inc. is a non-profit 501-c(6) corporation. Your sponsorship may be a tax deductible business expense. Please check with your tax preparer or accountant. |        |                                      |        |                    |  |        |                                       |        |  |                                      |        |                                    |        |  |                                     |        |  |  |

\* Municipal and rural electric co-ops can join under the Associate member fee

### Payment Information:

|   |                                    |
|---|------------------------------------|
| <input type="checkbox"/> Check enclosed   | Card # _____                       |
| (made payable to WGA)                     | Expiration date ___/___ CSC* _____ |
| <input type="checkbox"/> Visa             | Name on card _____                 |
| <input type="checkbox"/> Mastercard       | Signature _____                    |
| <input type="checkbox"/> American Express |                                    |

**\*What is CSC?**  
 For Mastercard or Visa, it's the last three digits in the signature area on the back of the card. For American Express, it's the four digits on the front of the card.

### Mail completed application AND dues payment to:

Wisconsin Geothermal Association  
 P.O. Box 833  
 Germantown, WI 53022-0833

**-OR- Email to:**  
 jeff@assocmgmtservices.com  
 (with credit card payment)

## **Advertising Information**

The advertising will consist of two parts:

- 1) A small ad on the margin of the front page (rotating with other ads)
- 2) A larger ¼ page ad on a separate "Sponsor" page.

## **Ad Images**

Images should be emailed to the WGA ([info@wisgeo.org](mailto:info@wisgeo.org)) in JPG format.

Front page image:

Maximum display size" 2" wide by 2" high

Images larger than the maximum display size will be re-sized accordingly.

Sponsor page ad:

Maximum display size: roughly 4" wide x 4.5" high (400 x 450 pixels)

The ads will link directly from the WGA homepage to the web page of your choice.

**The additional advertising opportunity will be a great way to promote your business, and support the WGA beyond the membership level.**

## **Notes:**

- You must be a WGA member to be an advertising sponsor
- All ads submitted must not be negative in any way towards another member, product, or company
- The renewal will be on the anniversary date of your sponsorship, not your membership
- You must remain a member to be an advertising sponsor with the WGA. If your membership expires, your advertising will be removed. Credit will not be given for the unused portion of your annual sponsorship.

## **Membership Definitions**

|                   |  |
|-------------------|--|
| Contractor**      | Is properly registered by the State of Wisconsin and is actively engaged in designing, installing or servicing geothermal systems.                     |
| Loop Contractor** | Is properly registered by the State of Wisconsin and is actively engaged in designing, installing or servicing vertical or horizontal heat exchangers. |
| Designer***       | Is a Mechanical Engineer (P.E.) or is a HVAC system designer that designs and/or specifies geothermal systems.   |
| Distributor       | Is an independent wholesaler of ARI certified geothermal systems.  |
| Manufacturer      | Is any manufacturer of ARI certified geothermal equipment.   |
| Utility           | Is any electric investor-owned utility serving Wisconsin customers (municipal and cooperative utilities may sign up as an Associate Member).           |
| Associate         | Is any company or individual not included in the other categories whose business has a direct relationship to the geothermal industry.                 |